

NEXTUNE brings SESAC Music to its streaming music APP.

NEXTUNE brings SESAC Music to its streaming business music APP.

BELLEVUE, WA, October 23, 2018 – NEXTUNE Music, based in Bellevue Washington, now features SESAC music in its licensed music service for businesses. NEXTUNE Music, available in the Apple iOS APP Store since July, featured ASCAP, BMI and GMR licensed music for restaurants, retail shops and many other public background music systems. Beginning in October, NEXTUNE's music service will include music from SESAC's more than 30,000 songwriters. Michael DuKane, President of NEXTUNE says,

"We always strive to provide our subscribers with the best music no matter what type of business establishment they operate. We're exceedingly proud to now make SESAC part of the NEXTUNE music experience".

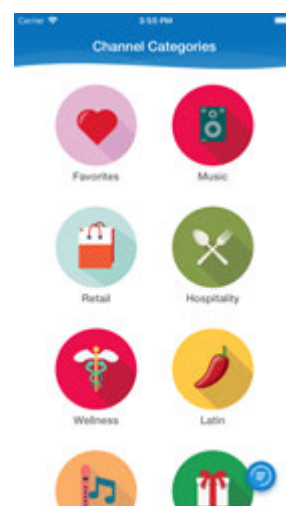
SESAC is the only U.S.-based music rights organization that administers public performance, mechanical, synchronization and other rights all within a single company. SESAC's 30,000 affiliates include many of the most successful songwriters and musicians in the industry, including Bob Dylan, Neil Diamond, RUSH, Charli XCX (PRS), Zac Brown, Mumford & Sons (PRS), Lady Antebellum, Mariah Carey, Axl Rose, Shirley Caesar, and Robin Thicke.

NEXTUNE offers businesses the best way to get the music they want without having to get separate licenses from ASCAP, BMI, GMR and SESAC.

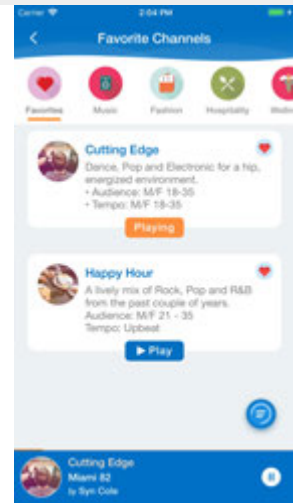
The NEXTUNE APP, exclusively available from the Apple APP Store, comes with over 150 curated music channels that target specific business environments like restaurants, spas, retail stores and hotels. Business owners can even make their own channel and save it into a Favorites list. Each channel includes licensed music for public performance so business owners have no need to get direct licenses from any rights society to play NEXTUNE Music in their establishments.

Business owners have struggled for years with the confusing nature of public performance licensing and the various performing rights societies. Many business owners don't even realize they need a public performance license to play music in their establishments. For others, it's far easier to use a consumer streaming service licensed for personal use and risk the steep fines for copyright infringement rather than subscribing to a licensed music source.

With the iOS APP from NEXTUNE, business owners can download and go. No waiting for equipment or installation. Plug your iPhone or iPad right into the store's sound



system and select a channel. The NEXTUNE APP is free from the APP Store. New subscribers get 30 days to try the service and a 20% discount on the \$24.99 a month subscription fee. If they like it the cost is just \$19.99 a month starting with the second month. As a comparison, direct licenses with the Performance Rights Societies can be as much as five times more using a consumer streaming music service.



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